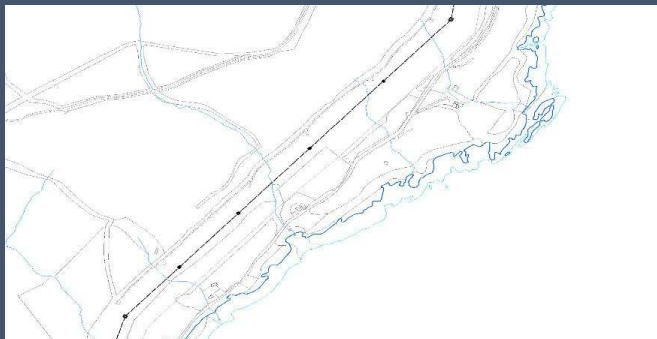
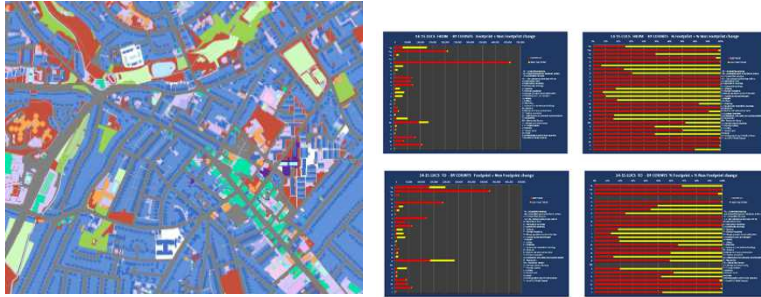


## Cartography

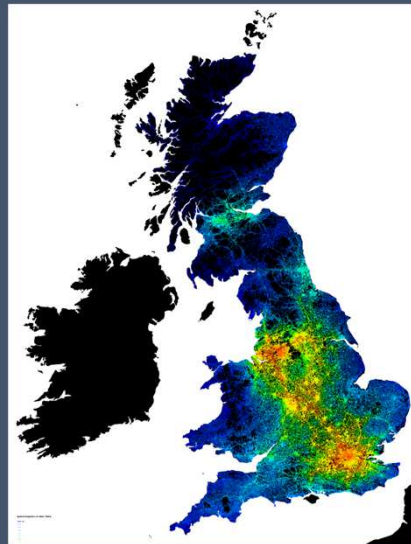
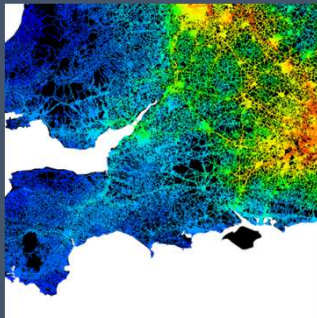


## Data

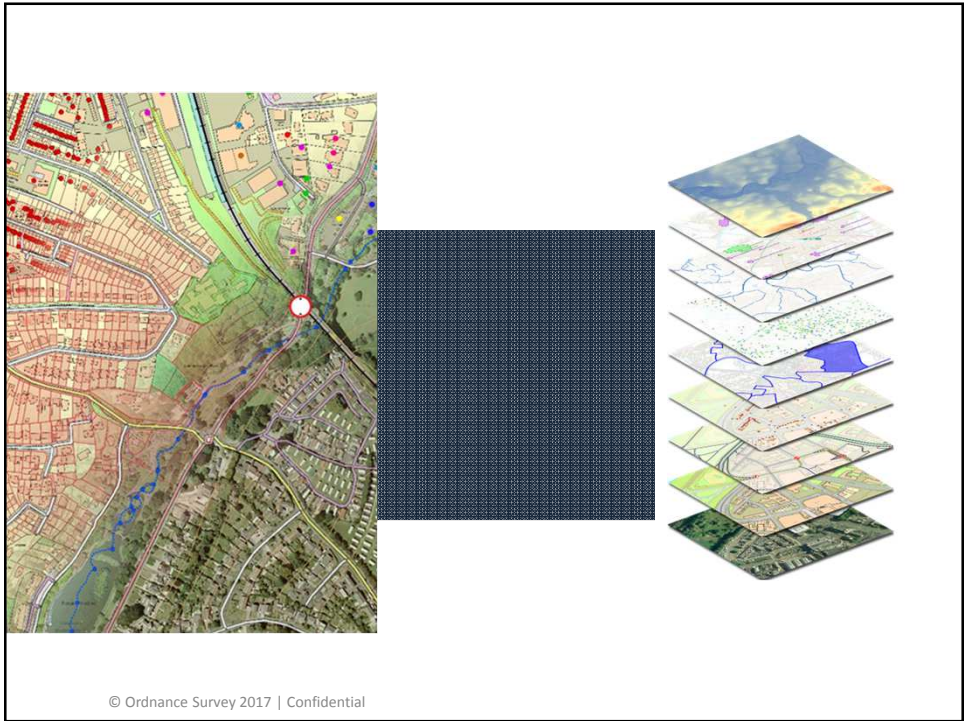


© Ordnance Survey 2016 | Confidential

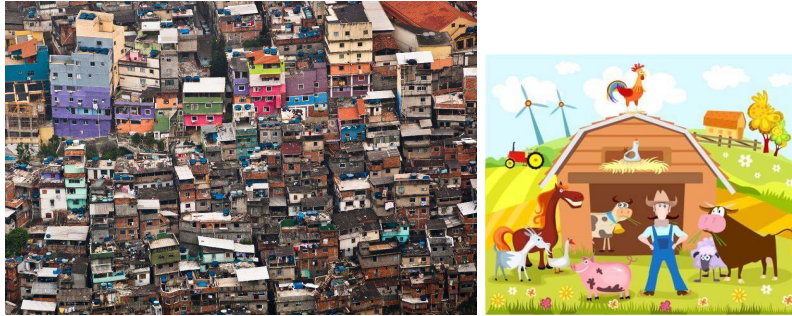
## Hot connectivity



© Ordnance Survey 2016 | Confidential



## What is a Smart place?



© Ordnance Survey 2016 | Confidential

The image shows a cityscape with various buildings under a blue sky with wispy clouds. A semi-transparent green grid is overlaid on the scene. In the center, there is a quote in white text. At the bottom, there is a small 'buzz' logo and a copyright notice.

MAX WEBER  
The Occidental City  
" ... a place where one can  
escape from tutelage into  
freedom "

buzz  
© Ordnance Survey 2016 | Confidential

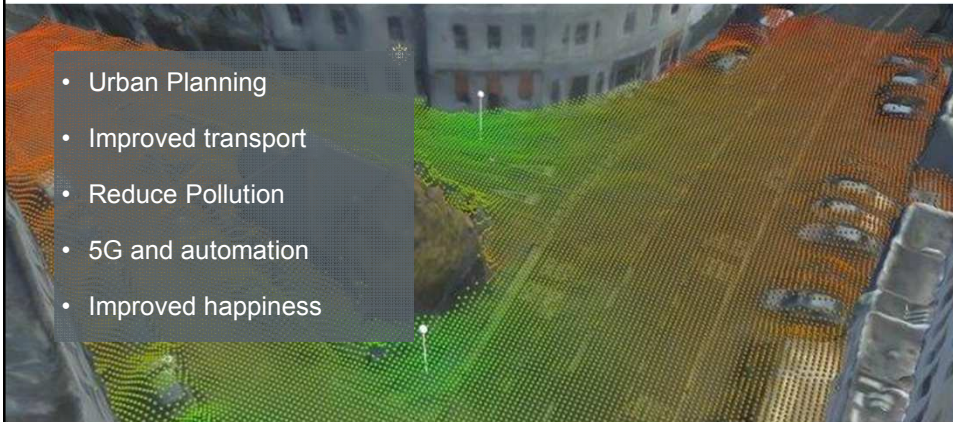
## The Smart vision



© Ordnance Survey 2016 | Confidential

## Urban development and smart cities

- Urban Planning
- Improved transport
- Reduce Pollution
- 5G and automation
- Improved happiness



# Transport



## Davertry District Council

### Optimising waste collection using OS MasterMap Integrated Transport Network Layer

- Daventry generated new waste collection routes in all seven districts using OS MasterMap Integrated Transport Layer with Route Restriction Information
- Daventry has been able to rationalise the number of domestic waste collection routes from nine to eight, reducing diesel costs by 12%, increasing spare capacity by 14% and eliminating overtime costs.



### Google self-driving car crashes into bus and company admits it is 'partially' responsible

The car was attempting to change around a bend and hit a moving bus

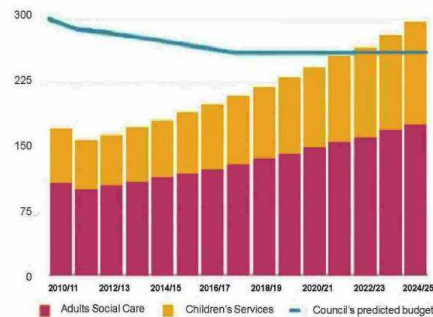


The Independent 1<sup>st</sup> March 2016



- Vehicle sensor assurance
- Data assurance and currency
- Data content (kerbs, street furniture, bridge heights etc)
- Precision navigation

# The uncomfortable reality



## Unleash citizen power

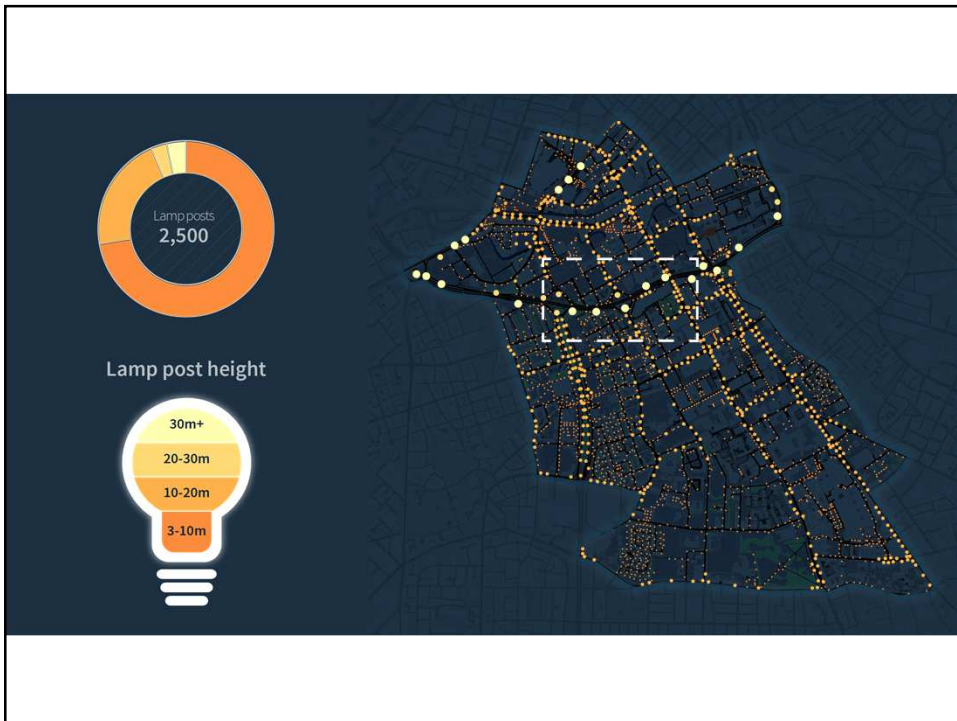
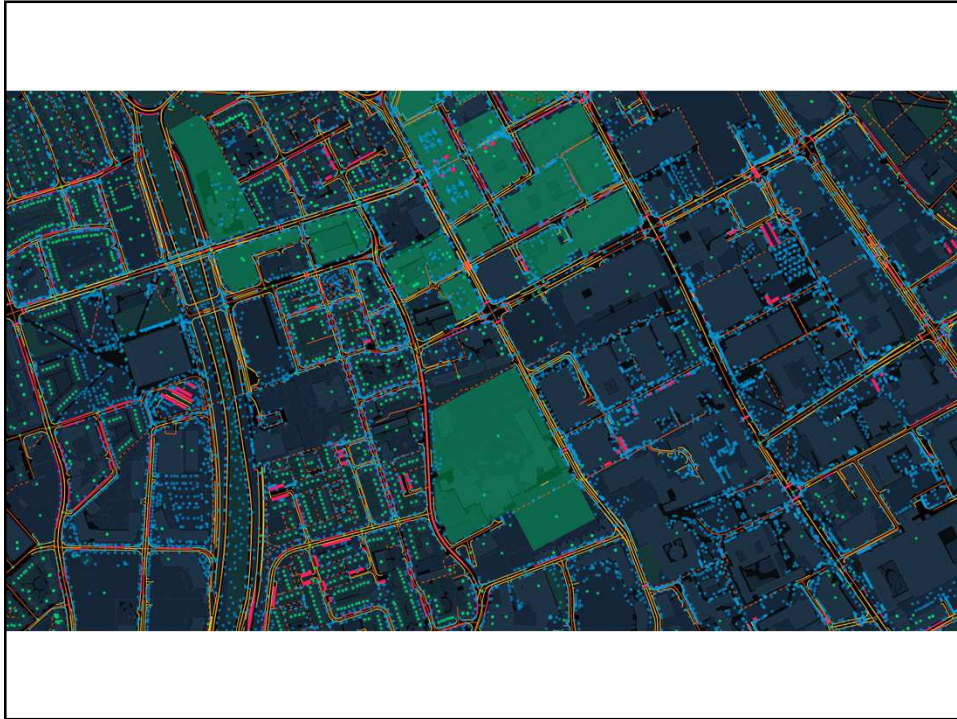


© Ordnance Survey 2016 | Confidential

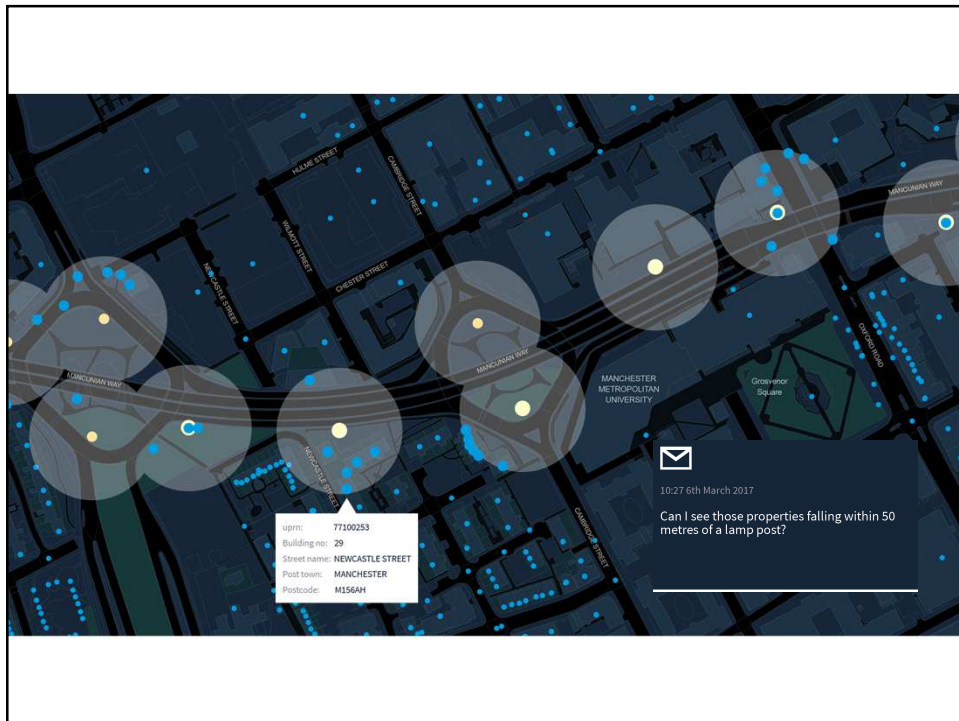
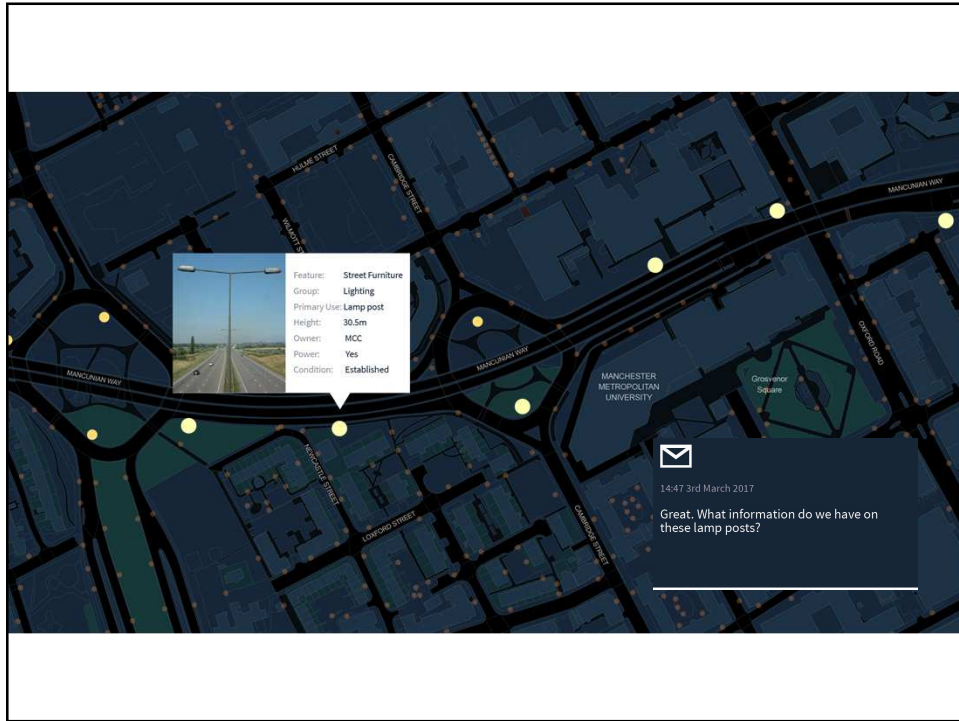
## Collaborations

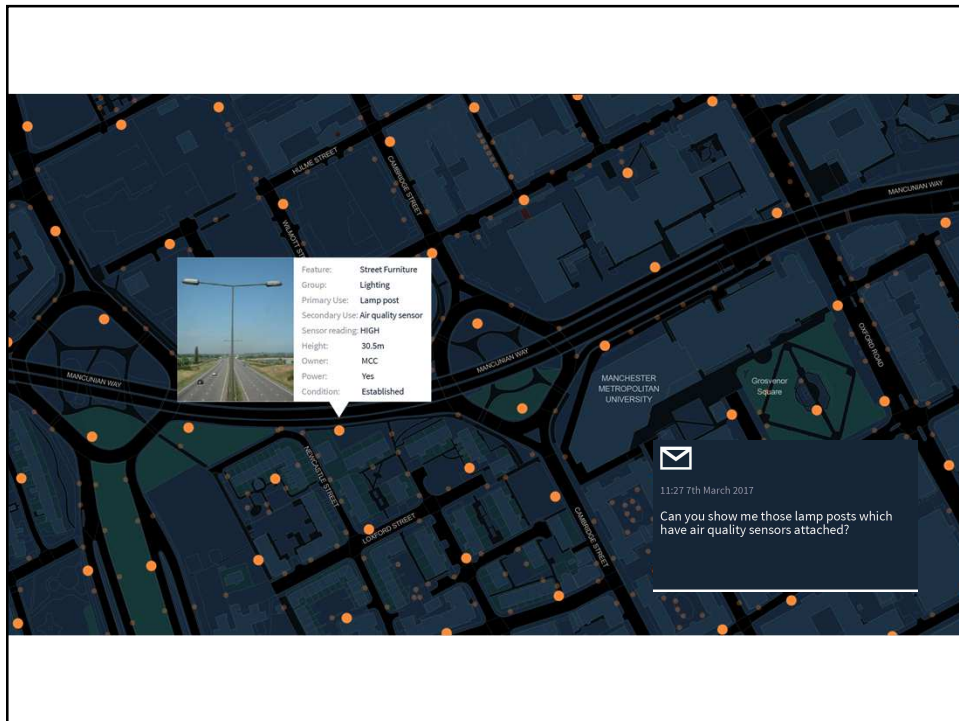


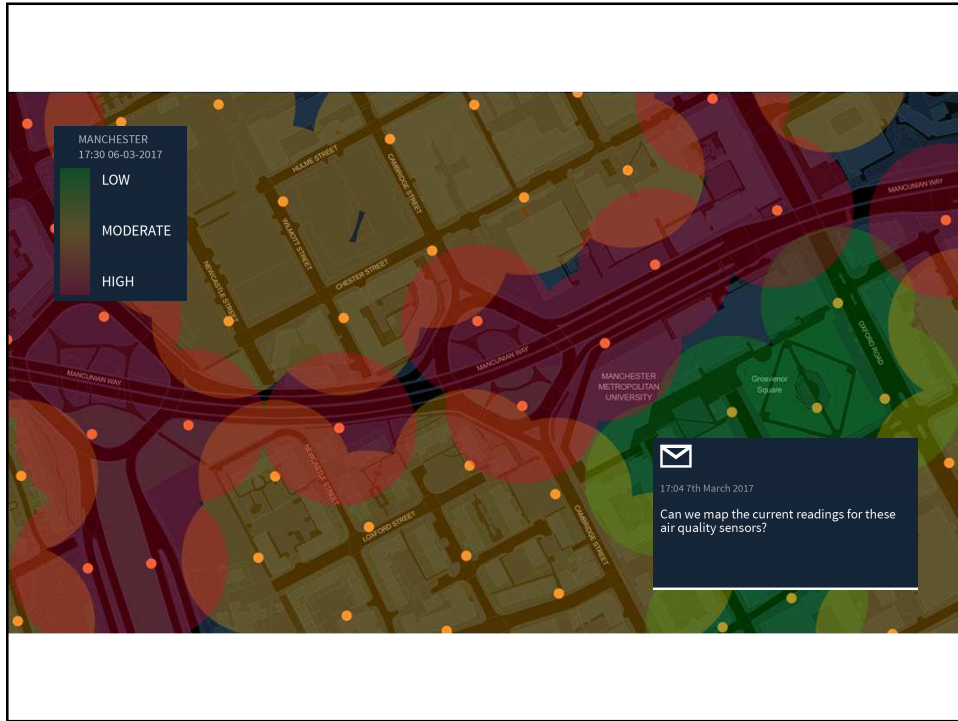
© Ordnance Survey 2016 | Confidential

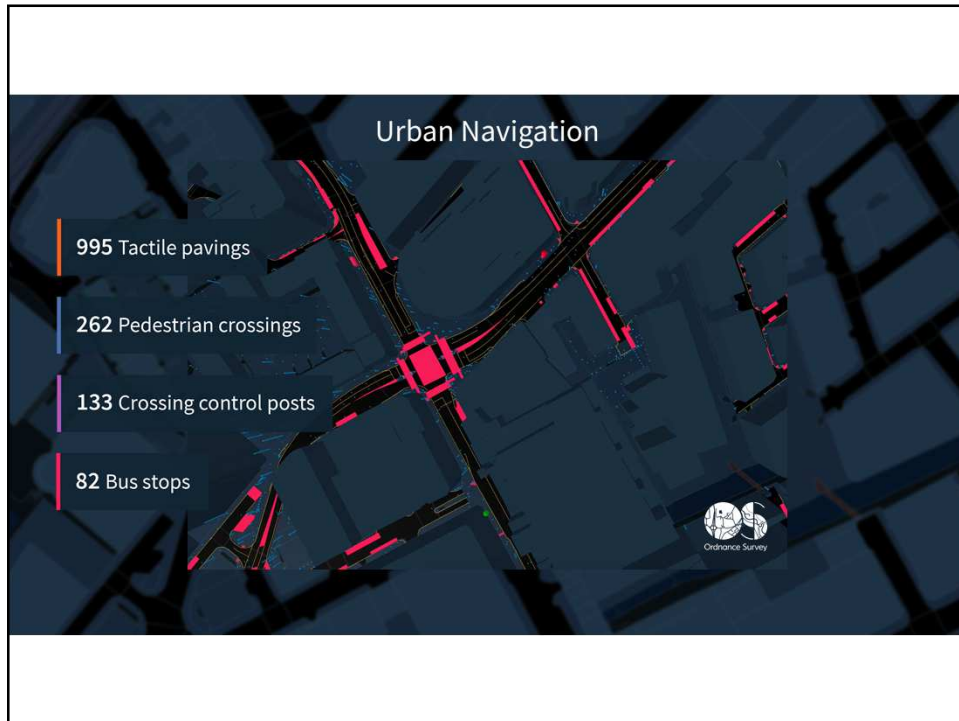




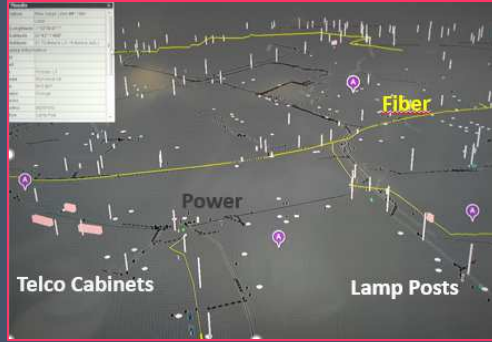
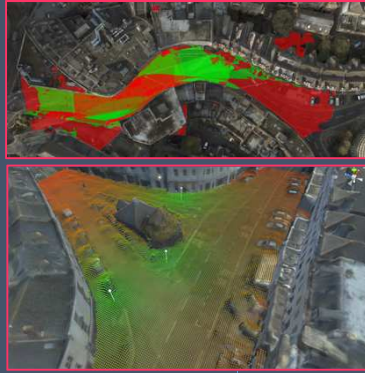








## In 3 dimensions modelling connectivity



Whatever the weather

## In 3 dimensions preventing delay and wastage underground utilities



Roadworks cost London businesses \$130 million a year in lost profit

## Sustainability – a city environment



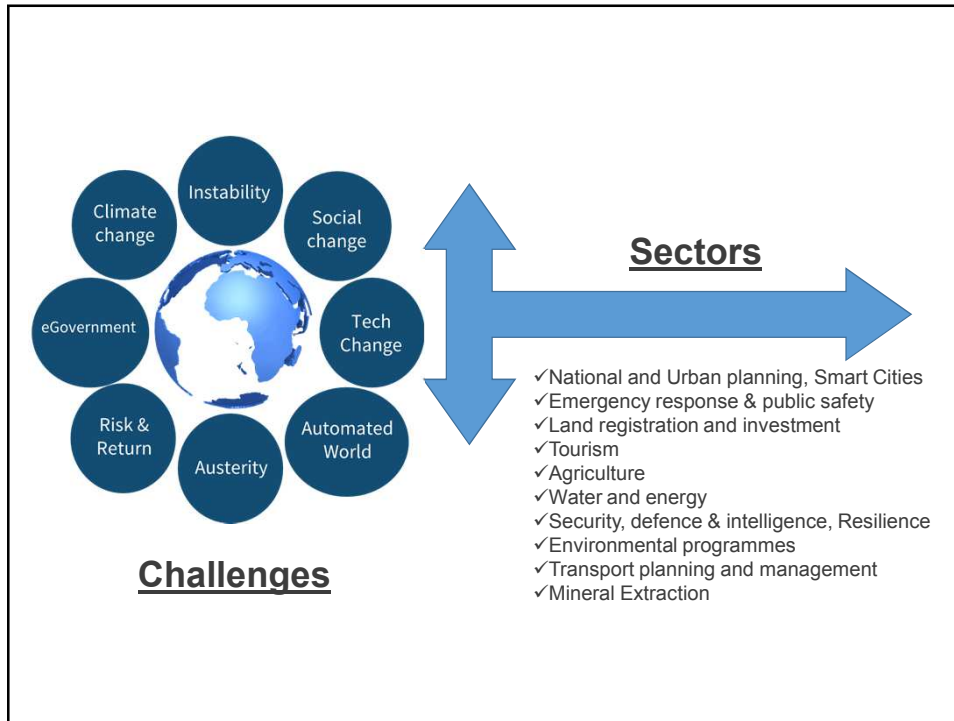
- City Planning
- Health
- Green spaces
- Remote sensing and advanced techniques to measure the 'health' of a city

## Preparing for the smart future



Disruptive trend	Active learning
Interpreting big data	Gamification, VR, AR, 3D
More frequent shocks	Resilience Direct
Autonomous Vehicles	Atlas Project
New standards	OGC, BSI
Next gen comms	5G trials
Asset management	BIM
Citizen engagement	OS Maps, Open Data, APIs
Innovation	Geovation Hub
IoT, Smart Cities	CityVerve, Manchester





**Open**

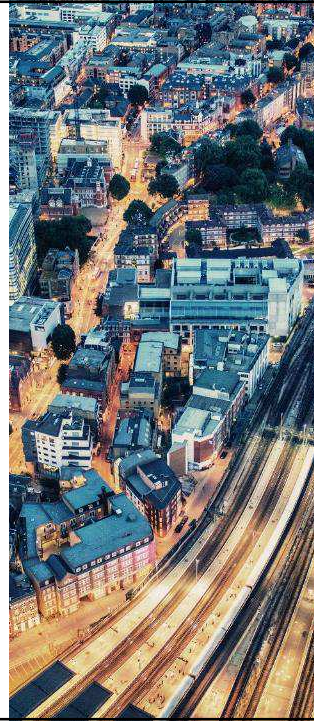
### The challenge of commercial models

© Ordnance Survey 2016 | Confidential

## Successful businesses create successful city economies

GI is used across various sectors:

- Marketing
- Logistics
- Insurance
- Utilities
- Telecoms
- Banking

A background image of a busy street scene, likely in a developing city. There are people walking, buildings, and a car visible. The image is overlaid with a blue semi-transparent box containing text.

Location Data  
Underpinning Smart,  
Resilient and  
Sustainable Cities

Content  
Currency  
Detail  
Trust  
Accessible  
Useable - Open Standards  
Stakeholders/Partners



# Thank you

- John Kedar
- Director Strategic Relationships
- Ordnance Survey International
- John.kedar@osi.os.uk

